



**THIS SPECIAL INCENTIVE  
DELIVERS THE ULTIMATE  
FOR LESS.**

**BMW GROUP CORPORATE FLEET**



**INCENTIVES AND FUNDING ALTERNATIVES.**

**BMW  
GROUP**



# LEVEL 2 – CAR ALLOWANCE / DEPRECIATION / FEE

Model Year 2015 / 2016 / 2017	CASH PURCHASE / FS LOAN / FS LEASE	
BASE	Best negotiated price off MSRP	
INCENTIVES	+ All Sales Support available at time of finance can be applied	Money Factor Reduction (FS Lease Only)
<b>BMW Cars</b>		
2 Series	\$1,500	.00020mf
3 Series	\$1,500	.00020mf
4 Series	\$1,500	.00020mf
5 Series	\$1,500	.00020mf
6 Series	\$1,500	.00020mf
7 Series	\$1,500	.00020mf
Z4	\$1,500	.00020mf
<b>BMW SAV</b>		
X1	\$1,000	.00020mf
X3	\$1,000	.00020mf
X4	\$1,000	.00020mf
X5	\$1,000	.00020mf
X5	\$1,000	.00020mf
<b>BMW i</b>		
i3 BEV / REX	\$1,500	.00020mf
i8	\$1,500	.00020mf
<b>MINI</b>		
All MINI models	\$500	.00020mf

# NOTES.

## LEVEL 2 - PRICING:

- The pricing terms described herein shall not be deemed to apply in jurisdictions where such terms and requirements are not permitted.
- Best negotiated price off MSRP is applied to the base vehicle and selected optional equipment.  
All existing Sales Support Programs can be applied. Level 2 indicated Corporate Fleet  
Incentives are applied from best negotiated price off MSRP.

**PARTICIPATING BMW / MINI DEALERS WILL BE IN A POSITION TO ADDRESS ANY QUESTIONS YOU MAY HAVE CONCERNING WHAT CORPORATE FLEET PRICING TERMS ARE AVAILABLE IN THEIR STATE.**

# PRICING GUIDELINES.

## INELIGIBLE BMW / MINI VEHICLES:

- Any additional BMW / MINI models not indicated in this summary, which will be launched during the calendar year 2016, up until further notice from BMW Group Fleet.
- BMW / MINI Company Vehicles, Extended Test Drive, Shuttle or Limo, and Retired Service Loaner Vehicles are not eligible.
- The Fleet incentive cannot be used in conjunction with the BMW Ultimate Drive Event (Level 1 only), BMW Car Club, BMW College Program, BMW Group Partner & Family Program, BMW CCA program, European Delivery, Diplomatic, USAA and / or Military Sales program, BMW Limousine & Hotel Shuttle Program, and the BMW VIP Purchase Program, which all are not eligible.
- Pre-Owned BMW / MINI vehicles are not eligible.

For additional model specific Fleet Pricing information, please contact your Key Account Manager (KAM) or BMW of North America, LLC at 855-217-9819, email us at [BMWGroupFleet@bmwna.com](mailto:BMWGroupFleet@bmwna.com) or visit [www.BMWGroupFleet.com](http://www.BMWGroupFleet.com).